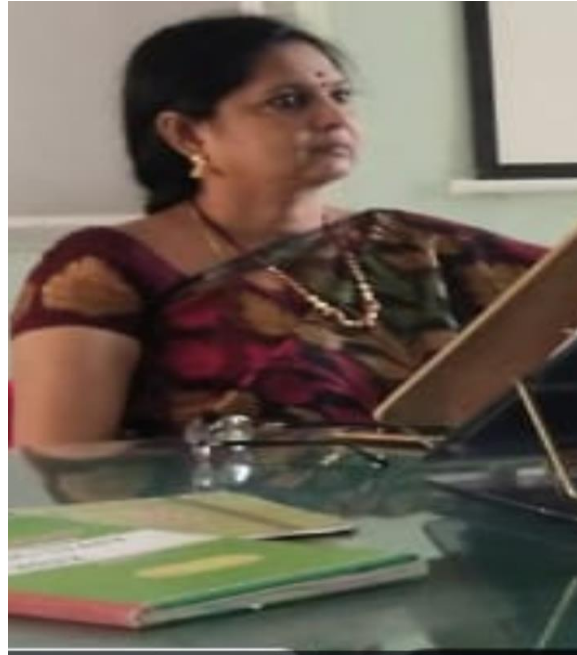




**G V R S GOVERNMENT DEGREE COLLEGE**  
**DHONE, NANDYAL DIST.**  
*Accredited with Grade "B" by NAAC*



**Dr. M.BHARATHI**  
**PRINCIPAL**

*College News Magazine*  
*Month: March, 2023*

# INSIGHT



**GVRS GOVERNMENT DEGREE COLLEGE,  
DHONA, NANDYAL DISTRICT.  
Accredited With Grade "B" by NAAC**



## VISION

*“Holistic development of the student through value-based education which could be manifested in his/her integrity, enhanced employability skills and being sensible to the mankind and environment.”*

### Editorial Board

Dr M Bharathi  
Ms B Krishnaveni  
Ms T Aruna Jyothi

| Month | Year | Volume | Issue |
|-------|------|--------|-------|
| Mar   | 2023 | 17     | 17    |

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|----------|----------|

### From Principal's Desk (Brief overview of all events)



### Dear Readers

I am delighted to share the events conducted in the college for the month of March 2023 in this newsletter. International Women's Day is celebrated by the Women Empowerment Cell of the college. IQAC meetings are conducted for the review of NAAC work. The department of Commerce conducted a two-day national webinar on 'Trends in Commerce and Accounting' in

|   |   |
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| 2. Dept of Botany published a Research paper in International journal of creative Research thoughts | 3 |
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which six speakers from Uttar Pradesh, Tamil Nadu, Karnataka and Telangana delivered the content on different topics. The research articles of the faculty got published in the international journals. The college is planning for the events to be conducted in the month of April.

Thank you

**Dr M Bharathi**



|  |       |
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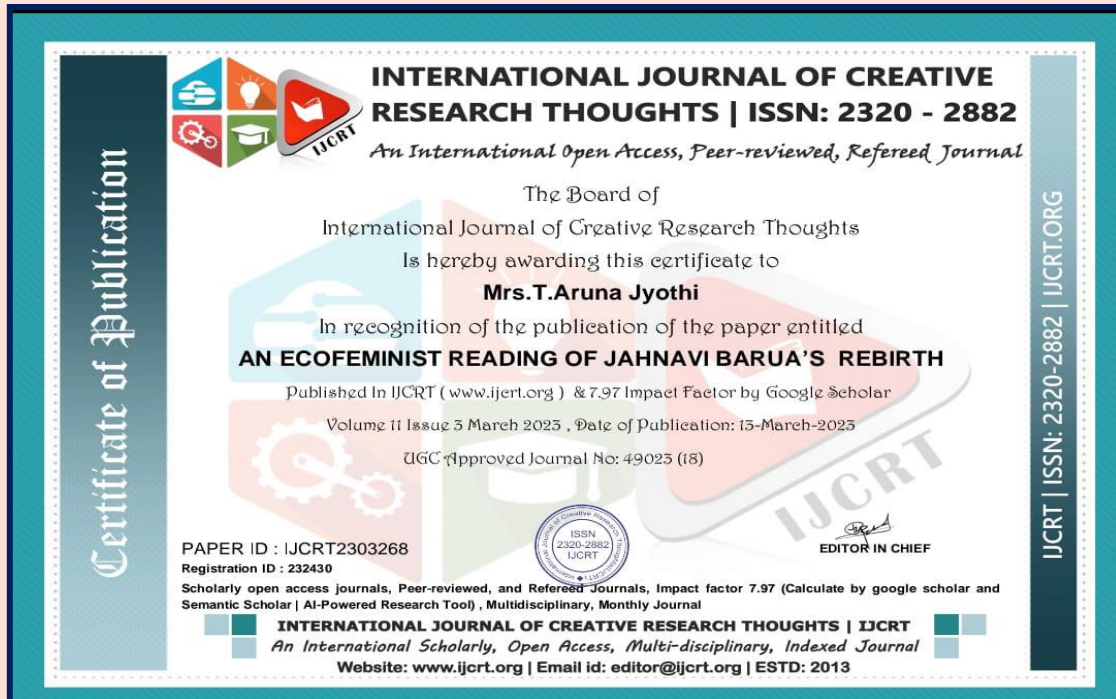
## STAFF ACHIEVEMENTS

Date: 13/03/2023

Department: English

Publication of the paper entitled **AN ECOFEMINIST READING OF JAHNAVI BARUA'S REBIRTH**

Smt.T.Aruna Jyothi, lecturer in English published a paper entitled **AN ECOFEMINIST READING OF JAHNAVI BARUA'S REBIRTH** in International Journal of Creative Research thoughts ISSN:2320-2882, Volume-II, Issue-3, March 2023, UGC Approved Journal No.49023 (18) Impact Factor 7.97, Page number-C418-C421



**E.C meeting**

Date. 22 / 3 / 2023

**Program Description:**

E.C meeting attended by Dr S Swarupa Rani in the Capacity of E C member on 22.3.23 at Rayalaseema University,Kurnool.



**DAY: 23-03-2023**

Department: **Botany**

**Dept of Botany published a Research paper in International journal of creative Research thoughts**

Dr.S.Swarupa Rani ,Dept of Botany published a Research paper in International journal of creative Research thoughts 18.3.23 vol 11,issue 3 on Ethno medicinal plants used as Hepato protective by tribes at Adoni region, Kurnool Dist.



### Two-Day National Webinar on 27<sup>th</sup> March 2023 TO 28<sup>th</sup> March 2023

Date: 27 / 3 / 2023 TO 28/03/2023


#### Program Description:

#### First Day of Two-Day National Webinar on 27<sup>th</sup> March 2023

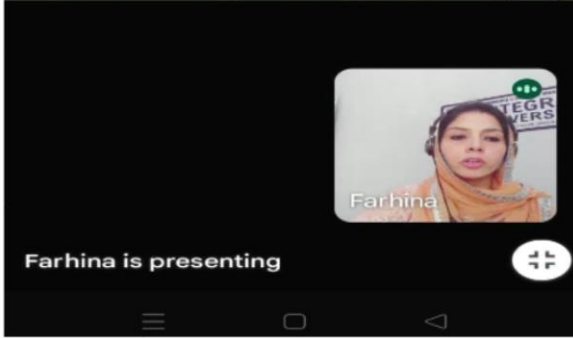
First day of Two - Day National Webinar conducted by the department of Commerce, GVRS GDC Dhone on 27th March 2023. Faculty attended this webinar in the principal's chamber. Three resource persons presented three topics on green accounting, Trends in Accounting and E-Commerce. Dr Farhina, Assistant Professor, department of Commerce from Lucknow University covered Green Accounting, Dr Prameela Rani, Associate Professor from Saveetha Deemed University, Bengaluru presented on Trends in Accounting and Dr Chandrakala, Assistant Professor from Kristu Jayanthi College, Bengaluru presented E-Commerce topic.





**LIMITATION OF GREEN ACCOUNTING** 

- ✓ There is no standard accounting method
- ✓ Comparison between two countries or firms is not possible if the method of accounting is different.
- ✓ It mainly considers costs internal to the company and excludes costs to society.
- ✓ Input for green accounting is not easily available because costs and benefits relevant to the environment are not easily measurable.
- ✓ The cost of its tools and application initially is high.



**METHOD TO CALCULATE GREEN ACCOUNTING & MEASURE GREEN GROWTH** 


There are several methods that can be used to calculate green accounting:


- Environmental Management Accounting (EMA)
- Life Cycle Assessment (LCA)

To measure the green growth of a business firm, several methods can be used, including:

- Environmental Profit and Loss (EP&L)
- Sustainable Return on Investment (SROI)

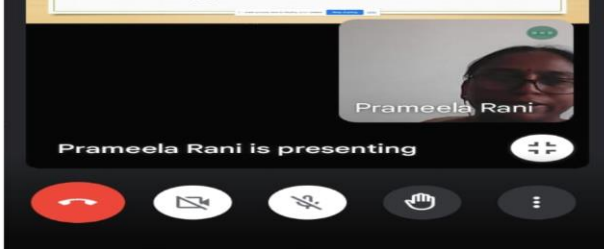



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← COMMER... → 

**Introduction**

- Accounting trends are developments and reactions to changing landscapes, technology and other market forces that shape the accounting profession

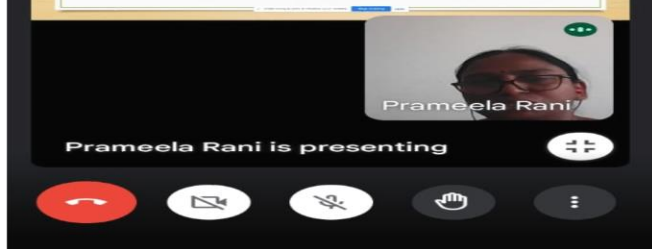


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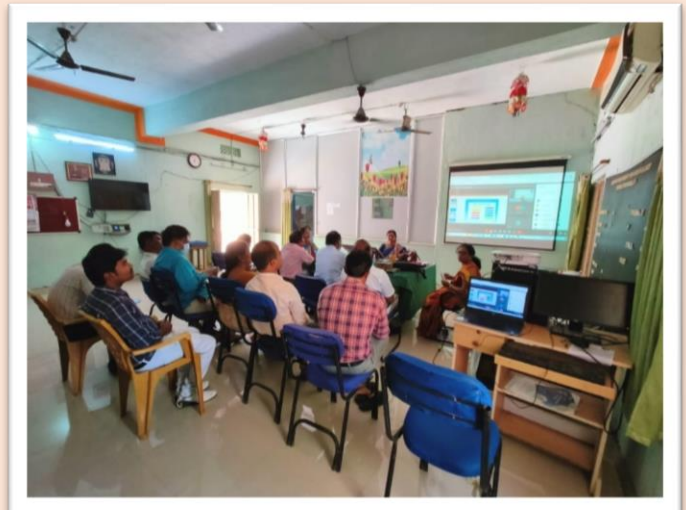
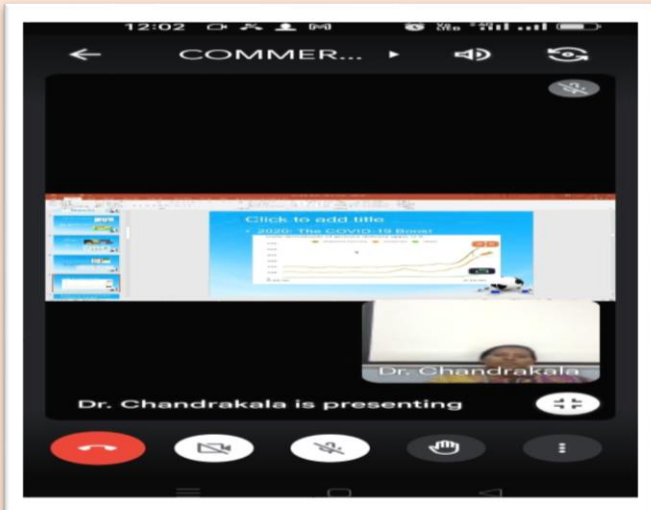
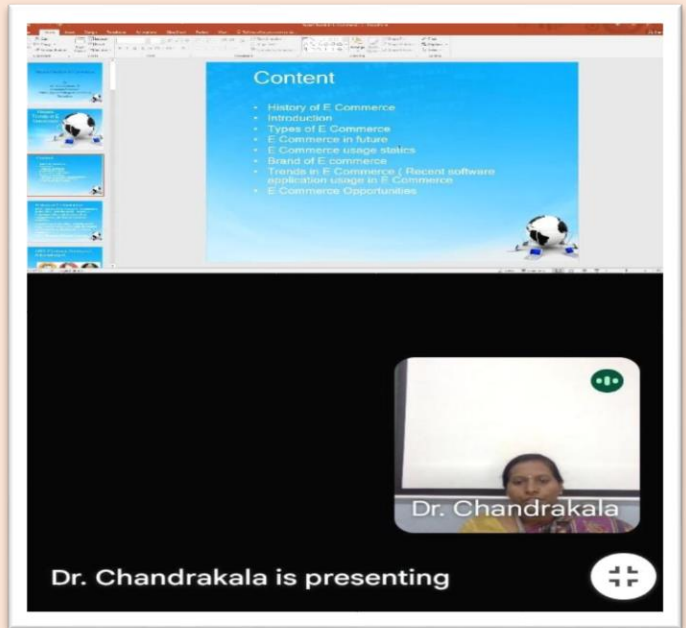
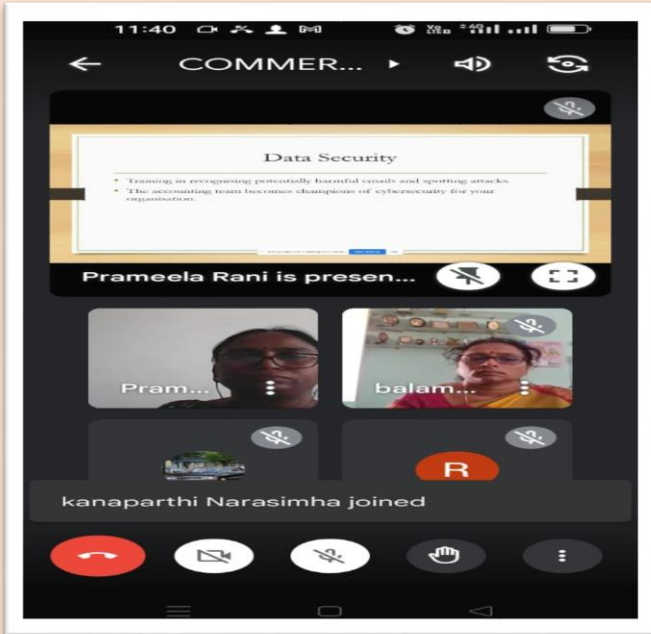
← COMMER... → 

**Blockchain**

- Blockchain Technology is one of the recent Trend due to its direct relationship with ledgers.
- The primary role of blockchain is to maintain a ledger account containing financial information.
- It is also responsible for the transfer of the ownership of assets in a secure and verifiable manner.







## NEWS FROM DEPARTMENTS

Date: 03/ 03 / 2023

Department: Economics

### Certificate Course in Non-Pesticide Management in Agriculture during the Academic Year 2021-22

**PROGRAM DESCRIPTION:** Department of Economics conducted a certificate course in Non-Pesticide Management in Agriculture during the academic year 2021-22. The students are issued the certificates after the completion of the course. The principal of the college Dr M Bharathi issued the certificates on 3<sup>rd</sup> March, 2023 to the students who cleared the examination in the certificate course. Director of Physical Education, Dr L C S Khanna was also present at the event. The programme was conducted by the head of the Economics department, Mr M Ramanna.

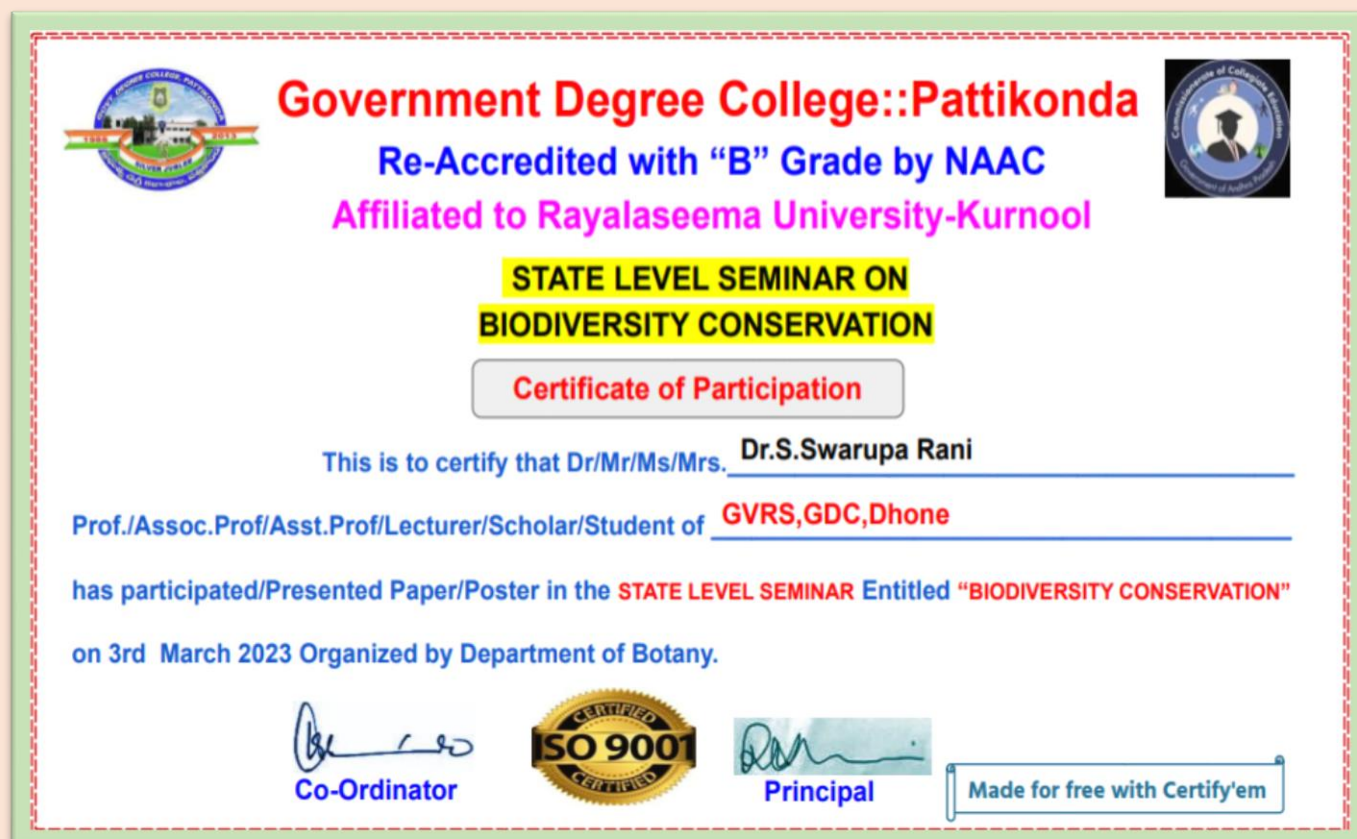


Date. 03 / 03 / 2023

Department. Botany

## State level Seminar on Biodiversity Conservation

Dr.S.Swarupa Rani attended a State level Seminar on Biodiversity Conservation on 3.3.23 at Govt.Degree College ,Pattikonda



Date. 04 / 03 / 2023

Department. Botany

## Guest Lecture On Embryology Of Angiosperms

Dr.S.Swarupa Rani ,delivered a guest lecture on Embryology of Angiosperms at St.Joseph Degree College for Women at Venkayapalli,Kurnool.60 Students participated,



Date: 08 / 03 / 2023

Department: Women Empowerment Cell

Women's Day



Date. 09 / 03 / 2023



Date. 10/ 03 / 2023 to 13/ 03 / 2023

Department. Botany

External Examiner for practicals at Ravindra degree college, Kurnool

Attended as External Examiner for practicals at Ravindra degree college, Kurnool and conducted Viva for 5 SEM students



Date. 21 / 03 / 2023

Department. Commerce

**Brochure release for Two Days National Webinar by the department of Commerce.**

The Department of Commerce released a brochure on 21<sup>st</sup> March, 2023 in the office of the principal for the Two-Day National webinar on 'Trends in Commerce and Accounting' scheduled to be conducted on 27<sup>th</sup> and 28<sup>th</sup> March 2023. The principal of the college, Dr. M Bharathi released the brochure. Vice principal of the college Mr. L Y Benjamin Raju, Physical director, Dr. L C S Khanna, Head of the Telugu department, Dr. N B Lokaraju, and the Commerce faculty, B. Krishnaveni, and Mr. T Ramakrishnudu also participated in the program.



Date. 25/3/2023

**Staff Meeting – NAAC review meeting on the progress of NAAC work**

A staff meeting held on 25th March 2023, Saturday in the principal's chamber to review the progress of NAAC work.





Dr Swarupa Rani, IQAC coordinator, GVRs GDC Dhone briefing on SSR preparation to the staff on 25th March 2023 in the principal's chamber.



**DAY: 23-03-2023**

**Department: Botany**

**Supplied material SDC for 1sem BZC**

Supplied material SDC for 1sem BZC Students plant nursery by Principal and Incharge of Botany





DAY: 24-03-2023

Department: Botany

**Explained Accreditation and Assessment Process to Prepare**

IQAC coordinator Dr S.Swarupa Rani explained Accreditation and Assessment process to prepare draft copy of Self Study Report to all criterion incharges



### Upcoming Events of April 2023

| S. No | Date                   | Day   | Concerned Department /Committee |
|-------|------------------------|---|---------------------------------|
| 1     | 6 <sup>th</sup> April  | International Day of Sports for Development and Peace | Physical Education              |
| 2     | 7 <sup>th</sup> April  | World Health Day                                      | NSS and RRC                     |
| 3     | 14 <sup>th</sup> April | Ambedkar Jayanti                                      | NSS and Political Science       |
| 4     | 17 <sup>th</sup> April | World Haemophilia Day                                 | RRC                             |
| 4     | 18 <sup>th</sup> April | World Heritage Day                                    | NSS and Arts                    |
| 5     | 19 <sup>th</sup> April | World Liver Day                                       | RRC                             |
| 6     | 22 <sup>nd</sup> April | World Earth Day                                       | NSS and Science                 |
| 7     | 23 <sup>rd</sup> April | English Language Day                                  | English                         |
| 8     | 24 <sup>th</sup> April | National Panchayati Raj Day                           | Political Science               |
| 9     | 25 <sup>th</sup> April | World Malaria Day                                     | NSS & RRC                       |
| 10    | 26 <sup>th</sup> April | World Intellectual Property Day                       | Commerce                        |

## PRESS CLIPPINGS

### ఆధునిక టెక్నాలజీతో

### బ్యాంకింగ్ సేవలు

డోన్ టాన్: ఆధునిక టెక్నాలజీతో ఈ కామర్స్ పద్ధతులతో బ్యాంకింగ్ రంగంలో అనేక ప్రయోజనాలు ఉన్నాయని ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపాల్ భారతి అన్నారు. స్థానిక కళాశాలలో రెండు రోజులుగా వాణిజ్య, గణాంక శాస్త్రంలో నూతన ధోరణిలు అంశంపై కళాశాల వాణిజ్య విభాగం అధిపతుల ఆధ్వర్యంలో జాతీయ వెబినార్ నిర్వహించారు. తెలంగాణ, కర్ణాటక, ఉత్తరప్రదేశ్, తమిళనాడు రాష్ట్రాల నుంచి వివిధ విశ్వ విద్యాలయాల ప్రొఫెసర్లు వివిధ అంశాలను విశదీకరించారు. కార్యక్రమంలో వైస్ ప్రిన్సిపాల్ బెంజిమన్ రాజు, ఐక్యూసీ కో ఆర్డినేటర్ డాక్టర్ స్వరూపరాణి, వాణిజ్యపు విభాగ అధిపతి డా.కృష్ణవేణి, అధ్యాపకులు, బందికె రాజు, రామకృష్ణుడు తదితరులు పాల్గొన్నారు.